

**JAMES FERRETTI**  
**Graphic Designer, Illustrator, Production Artist, Writer**  
[www.jamesferretti.com](http://www.jamesferretti.com)  
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**OBJECTIVE:** I desire a position where my creative and technical graphics capabilities will deliver value and earn opportunities for learning and growth.

**PROFILE/  
SKILLS:**

- Experience using the following software on MAC OS9, OS10 and PC systems
- DREAMWEAVER
- FLASH
- ILLUSTRATOR
- MICROSOFT OFFICE
- INDESIGN
- PHOTOSHOP
- QUARK
- PREPS
- RAMPAGE
- Published three novels on Kindle; *Gettysburg*, *Airport Parking* and *Timothy Freehopper, Into The Web*, all of which are available for purchase through Amazon.com.
- Illustrated, wrote, and published three children's picture books; *The Girl Who Fell*, *Just 'Cause* and *The Scaredy Cat*, all of which are available for purchase through UTales.com.
- Continuing to freelance at agencies and Fortune 500 companies in and around the Philadelphia area.
- Illustrated, wrote, and produced promotional material for Aetna U.S. Healthcare.
- Worked on national advertising campaign for Aetna U.S. Healthcare, contributing design ideas and copywriting for national campaigns.
- Handled all production for Medicare advertising for Aetna U.S. Healthcare. Directed a staff of artists for production of ads, meeting all deadlines.
- Art directed, laid out, typeset and produced PHASPERD journal for the Pennsylvania Association of Dance and Physical Education.
- Designed and illustrated an award winning logo for Criterion Communications.
- Wrote and illustrated editorials for the Philadelphia Inquirer and Welcomat newspapers.
- Art directed, laid out, produced illustrations and did production work for IMPACT magazine.
- Exhibited original art at The Philadelphia Sketch Club and The Art Institute of Philadelphia.
- Member of the Philadelphia Sketch Club and the Society of Children's Book Writers and Illustrators.

**EXPERIENCE:** **K'NEX, Hatfield, PA 2009-Present**  
Freelance Graphic Designer/Production Artist  
Work as a freelancer, doing packaging design, collateral and web work. Work in Quark, InDesign, Illustrator, Acrobat, Photoshop and Word.

**LENOX, Bristol, PA 2007-Present**  
Freelance Graphic Designer/Production Artist  
Work as a freelancer, producing catalogs, promotional material, collateral and web work. Work in Quark, InDesign, Illustrator, Acrobat, Photoshop and Word.

**ROSKA DIRECT, Montgomeryville, PA 2005-Present**  
Freelance Graphic Designer/Production Artist  
Work as a freelancer, correcting web documents as well as producing catalogs, promotional material and collateral. Work in Quark, InDesign, Illustrator, Acrobat, Photoshop, PowerPoint and Word.

**THE CADIANT GROUP, King of Prussia, PA 2011**  
Freelance Graphic Designer/Production Artist  
Worked as a freelance graphic designer, correcting web related materials in Photoshop.

**SAINT GOBAIN, Valley Forge, PA 2011**  
Freelance Graphic Designer/Production Artist  
Worked as a freelance graphic designer, doing packaging design and collateral. Worked in Quark, InDesign, Illustrator, Acrobat, Photoshop and Word.

**ASI, Treose, PA 2010**  
Freelance Graphic Designer/Production Artist  
Worked as a freelancer, producing catalogs, promotional material and collateral. Worked in Quark, InDesign, Illustrator, Acrobat, Photoshop and Word.

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**EXPERIENCE: LINCOLN FINANCIAL GROUP, Radnor, PA 2010**

Freelance Graphic Designer/Production Artist

Worked as a freelancer, producing promotional material and collateral. Worked in InDesign, Illustrator, Acrobat, Photoshop and Word.

**HARTE HANKS, Langhorne, PA 2005-2009**

Freelance Graphic Designer/Production Artist

Worked as a freelancer, producing catalogs, promotional material and collateral. Work in Quark, InDesign, Illustrator, Acrobat, Photoshop and Word.

**VANGUARD, Malvern, PA 2005-2009**

Freelance Graphic Designer/Production Artist

Worked as a freelancer, producing catalogs, promotional material and collateral. Worked in Quark, Illustrator, Acrobat, Photoshop and Word.

**DICCICCO BATTISTA, Horsham, PA 2005-2009**

Freelance Graphic Designer/Production Artist

Worked as a freelancer, producing catalogs, promotional material and collateral. Worked in InDesign, Quark, Illustrator, Acrobat, Photoshop and Word.

**DORMAN PRODUCTS, Hatfield, PA 2008-2009**

Freelance Graphic Designer/Production Artist

Worked as a freelancer, producing catalogs, packaging, promotional material and collateral. Worked in Quark, Illustrator, Acrobat, Photoshop and Word.

**SPRINGFORD DESIGN GROUP, Royersford, PA 2002-2005**

Graphic Designer/Production Artist

Designed and produced catalogs, promotional material, magazines, business cards and newsletters. Preped client files for four color printing, running film and directing stripping of material. Work in Quark, InDesign, Illustrator, Acrobat, Photoshop and word on both Macintosh and PC systems. Experience working with Heidelberg Hercules Elite and Linotronic Mark 40EX systems. Experience working in Rampage, Preps, and direct to plate software.

**AETNA U.S. HEALTHCARE, Blue Bell, PA 1989-2002**

Senior Advertising Artist

Designed, illustrated and produced from concept to finish, promotional collateral for market specific and national campaigns for the nations largest HMO. Promoted to senior Advertising Artist, working under Vice President of Advertising and Advertising Art Director. Approved and released blue-lines, researched and organized Ad Director's conversion to Macintosh.

- Produced 80 Medicare ads per week for different markets across the country.
- Directed freelancers in production of ads.
- Illustrated, designed and produced flyers, mailers, brochures, and catalogues for regional and national markets.

**INTERPRINT, Bristol, PA 1985-1989**

Artist/Designer

Laid out, type-specing, design, illustration and mechanicals for newspaper ads. Did editorial cartooning for newspapers and illustrative work for other clients. Experience in stripping, camera and working on Compu-graphic typesetting equipment.

**MR. GOODBUYS, Philadelphia, PA 1982-1985**

Artist/Designer

Illustrated, laid out, designed, pasted-up and did prep-work for all advertising including newspaper ads, brochures, catalogues and flyers. Worked directly under Advertising Director and assumed responsibility for the department while he was out of the office. Designed and painted signs, dealt with clients, type-house, and developed corporate cartoon character for company.

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**EDUCATION/  
TRAINING:**

**Montgomery Community College**, Blue Bell, PA  
Completed course in Internet Page Design  
**Berkley Corporation**, Bala Cynwyd, PA  
Participated in ongoing training course for Macintosh QuarkXpress software systems.  
**U.S. Healthcare**, Blue Bell, PA  
Completed company sponsored course in business writing.  
**Harcum Junior College**, Bala Cynwyd, PA  
Completed course in Macintosh Aldus Freehand, QuarkXpress, Aldus PageMaker and Microsoft word-processing systems.  
**Bucks County Community College**, Newtown, PA  
Completed accredited course in IBM computer graphics. Learned Targa Number 9 and Number 16 programs including Paintbox systems and three dimensional systems.  
**Art Institute of Philadelphia**, Philadelphia, PA  
Associates Degree in Specialized Technology with a major in Commercial Art. Final cumulative grade point average 3.5. Course within major included: Advertising Art, Graphic Design and Typography, Applied Design and Illustration.

**FREELANCE  
WORK:**

**UTales.com**, New York, NY – Wrote, illustrated and published three children's pictures books.  
**Amazon.com**, Wrote and published three Kindle novels.  
**Indian Valley Democratic Party**, Harleysville, PA – Designed and produced brochures and postcards.  
**Criterion Communications, Inc.**, Blue Bell, PA – Designed and illustrated award winning corporate logo.  
**Institutional Investor**, New York, NY – Full color and black and white illustration.  
**Scholastic Magazines**, New York, NY – Black and white illustration.  
**Impact Magazine**, Blue Bell, PA – Music trade magazine. Art directed and coordinated format of magazine. Did national advertising as well as illustrative work.  
**Sid Rowling Enterprises**, Wynewood, PA – Art directed and coordinated presentation for Kellogg and Post Cereals Inc. Involved directing staff of seven people, writing copy, designing, illustrating and pasting up final presentations.  
**Philadelphia Inquirer**, Philadelphia, PA - Editorial writing and illustration.  
**Practical Horseman**, West Chester, PA – Full color editorial illustration.  
**Delaware Valley Magazine**, Yardley, PA – Black and white editorial illustration.  
**David C. Cook Publishing**, Elgin, IL – Full color illustration.  
**Springhouse Corporation**, Springhouse, PA – Full color editorial illustration.  
**Welcomat**, Philadelphia, PA – Editorial illustration and writing.  
**Earthwatch Magazine**, Watertown, MA – Editorial illustration.  
**Doylestown Patriot**, Doylestown, PA – Editorial illustration and art direction.  
**New Hope Gazette**, New Hope, PA – Editorial illustration and art direction.  
**The Shingle Magazine**, Philadelphia, PA – Editorial illustration.

**EXHIBITS:**

**Philadelphia Sketch Club**, Philadelphia, PA - Group show.  
**Art Institute of Philadelphia**, Philadelphia, PA - Group show.

**GROUPS AND  
ASSOCIATIONS:**

**Philadelphia Sketch Club**  
**Society of Children's Book Writers and Illustrators**

**SUMMARY:**

I am committed to growing and exceeding the highest standards in the graphic arts world. I am a team player who can also finish projects on his own.  
I am available at any time to meet with employers and show my portfolio. Or you can go to my website, [www.jamesferretti.com](http://www.jamesferretti.com) and view my work there.